

5 Questions to Ask every Al Vendor

A crash course in understanding how this new technology applies to you and your organization

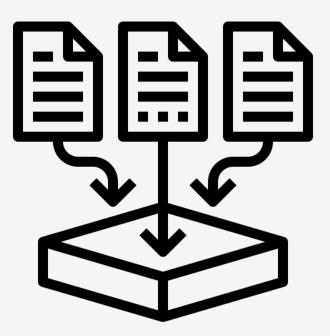






First, a Primer. What is Al?

It's a lot of data.



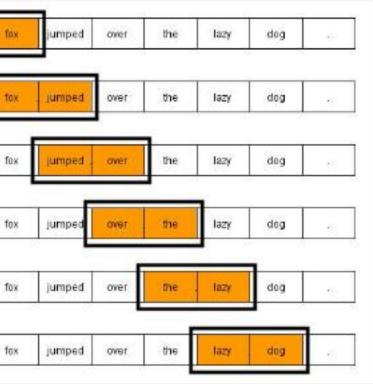
Think the whole internet and all the books ever written x 1,000

Trained to predict words in a sequence

| The | quick | brown |
|-----|-------|-------|
| The | quick | brown |

The quick brown fox jumps over the ...





Do that at big enough scale







You get amazing results



Really Big Scale

BUSINESS | ENERGY & OIL

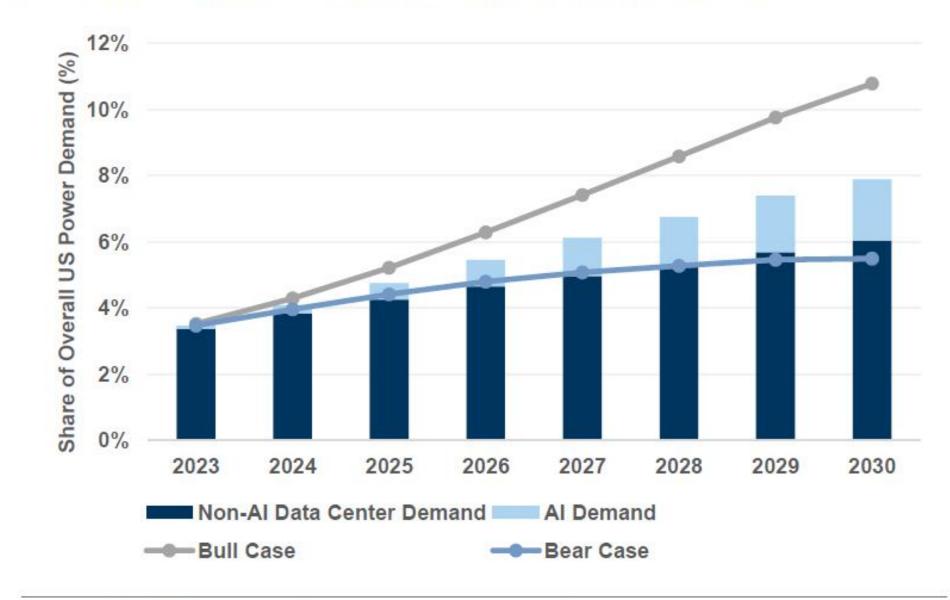
Three Mile Island's Nuclear Plant to Reopen, Help Power Microsoft's AI Centers

The 20-year deal with Constellation Energy would kick-start the site of the nation's worst nuclear accident

| By Jeni | nifer H | liller (F | ollow | | | |
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Exhibit 20: We expect data centers to comprise ~8% of US power demand by 2030 in our base case, with potential for 11% in our bull case and 5% in our bear case



Data center demand as a share of total US power demand, %

Source: IEA, Goldman Sachs Global Investment Research, EIA



the computer.

Near Term Applications in Healthcare

Al Scribe / Documentation Assistance

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|--|-------------------------------|-----------------------------|--------------------------|-----------------------|-----------|--|--|--|--|
| DIGITAL | | | | | | | | | |
| Al scribe saves doctors an hour at the keyboard every day | | | | | | | | | |
| MAR 18, 2024 • 5 MIN READ | By Andis Robeznieks, Senior I | News Writer 💥 | | | | | | | |
| | | | | | | | | | |
| The most enthusias | tic physician adopte | ers of the AI ambient scrib | e were primary care phys | icians, psychiatrists | and | | | | |
| | | g that, on average, most sc | | | | | | | |



Image Analysis / Diagnosis Assistance

Diagnostic Performance of AI for Cancers Registered in A Mammography Screening Program: A Retrospective Analysis

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Results: Area under curve was 0.853 (95% CI = 0.801-0.905) and the cut-off value for risk score was 34.5% with a sensitivity of 72.8% and a specificity of 88.3% for AI cancer detection in ROC analysis. Cancer detection rates were 67.3% for radiologists, 72.7% for AI, and 83.6% for radiologist and AI teamup. AI detected 72.7% of all cancers on its own, of which 77.5% were screen-detected, 15% were interval cancers, and 7.5% were missed cancers. Conclusion: AI may potentially enhance the capacity of breast cancer screening programs by increasing cancer detection rates and decreasing false-negative evaluations.



Question 1: Data Privacy

Where is the data stored, and how long is it retained?

Good Answer: "We store all data on secure, encrypted servers located within the United States to comply with local regulations. Our data retention is set by you, but is no longer than X"

Red Flag: "Our data is stored on international servers, and we don't have a clear data retention policy."







Question 2: Compliance

Do you have HIPAA compliance? Can you provide your compliance documentation?

Good Answer: "Yes, we are fully HIPAA compliant. We can provide our compliance documentation, including certifications and the latest audit reports, to demonstrate our adherence to all privacy and security standards."

Red Flag: "We're working towards HIPAA compliance but don't have documentation available at the moment."







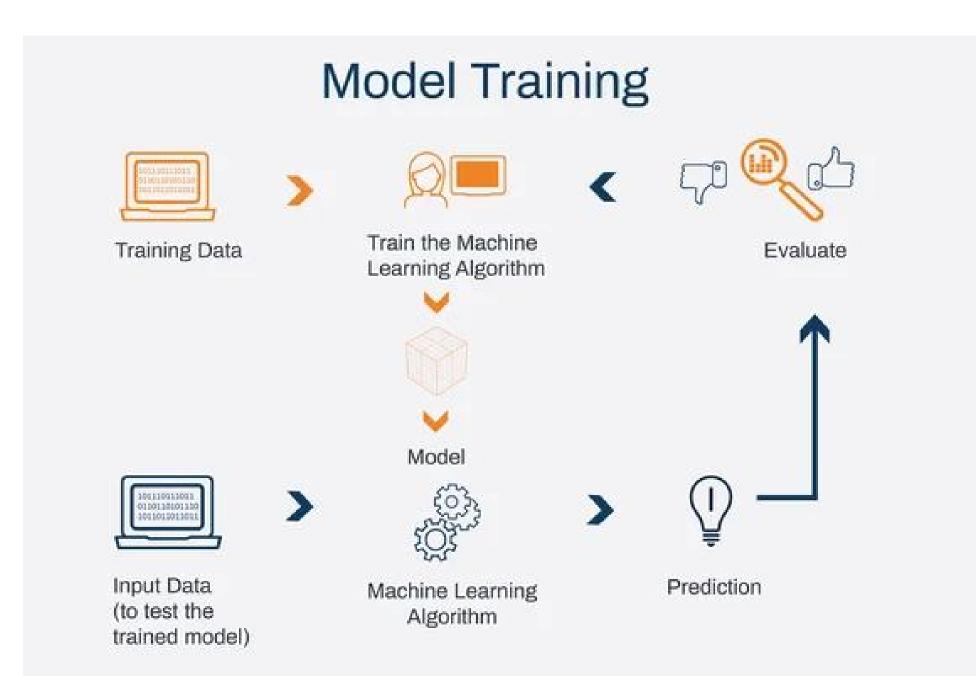
Question 3: Security

How do you handle training data involving PHI? What de-identification methods do you use?

Good Answer: "We only use de-identified or anonymized data for training our AI models, following strict de-identification protocols as per HIPAA guidelines. We remove all personally identifiable information (PII) and apply techniques like data masking and tokenization to ensure patient privacy. Additionally, we have data use agreements in place and comply with all regulatory requirements."

Red Flag: "We use raw patient data for training without any de-identification, but we ensure it's secure."







Question 4: Support

What kind of support and training do you offer during implementation and ongoing use?

Good Answer: "We provide comprehensive onboarding, including staff training sessions, user manuals, and 24/7 customer support. Our team assists with integration and remains available for any questions or technical issues that arise."

Red Flag: "We deliver the AI solution as-is and do not offer training or ongoing support."







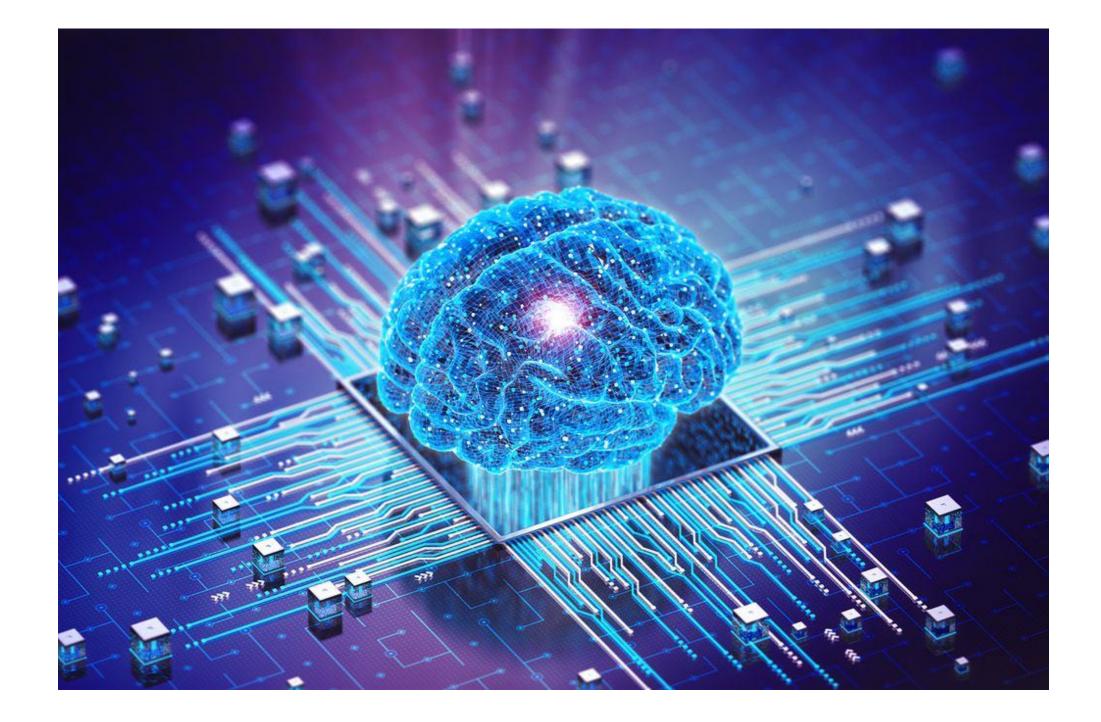
Question 5: Capabilities

What can this AI Do?

Good Answer: "Our AI solution is designed to assist healthcare professionals by enhancing efficiency and accuracy. It aids in data analysis, supports diagnostic decisions, and automates routine tasks, allowing doctors to focus more on patient care. It serves as a supportive tool alongside medical staff, not a replacement."

Red Flag: "Our AI can handle all medical tasks independently and effectively replace doctors. It works like magic."







Thank you / Q&A

The rest of the time is reserved for questions



