

# Sponsorship Opportunities Lubbock | October 5 & 6, 2022

THIE's Hot Topics Forum provides Texas and Oklahoma hospital leadership teams with two days of networking and sharing of best practices; a setting ideal for networking one-on-one with your target market.

## Sponsorship Options

- **Golf Underwriter \$3,000**  
Includes 6x6 Booth, two conference registrations with two golf registrations as well as a table and signage at course
- **Networking Reception \$2,500**  
Includes 6x6 Booth, two conference registrations with two golf registrations as well as a table and signage at the networking reception
- **Breakfast \$2,000**  
Includes 6x6 Booth, two conference registrations with two golf registrations as well as a table and signage at both breakfasts
- **Gold \$1,500**  
Includes 6x6 Booth, two conference registrations with two golf registrations
- **Silver \$1,000**  
Includes 6x6 Booth, two conference registrations with one golf registration
- **Bronze \$800**  
Includes 6x6 Booth, one conference registration with one golf registration
- **Corporate \$600**  
Includes 6x6 Booth and one conference registration
- **Digital Sponsor \$500**  
Includes sponsor info online and in promotional materials with opportunity for scheduled networking meetings

## Upgrades:

- **8X10 Booth \$250**
- **Sponsor a Golf Hole \$200**
- **Introduce a Speaker \$150, comes with 3 minutes to introduce your company to the audience before introducing speaker**

## Important Dates:

**Reservation Deadline:** Artwork, contract and payment due by Sept. 26th to be recognized in on-site materials.

## Education Forum: Oct. 5th & 6th

Two, half-day sessions  
The Overton Hotel | Lubbock, TX

## Golf Tournament: Oct. 5th

Tee Time: 12:30 p.m.  
Course: The Rawls at Texas Tech

## Networking Reception: Oct. 5th

5:30 p.m. - 8:30 p.m.  
The Overton Hotel | Lubbock

## Hotel Accommodations: The Overton Hotel

2322 Mac Davis Lane, Lubbock, TX 79401

**Reservations:** (806) 776-7000

**Room Rate:** \$129

Register online:

[www.thie.com/hottopics](http://www.thie.com/hottopics)

## Terms and Conditions:

- THIE reserves the right to determine the appropriateness of sponsorship and to limit the number of sponsors. Acceptance of sponsorship does not imply an endorsement of sponsor's services and/or products.
- Sponsors must make hotel reservations directly with the hotel.

For additional information, please contact Sam Lengal at [slengal@thie.com](mailto:slengal@thie.com).



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